

## Criteria for funding under the Rolling Programme

### 1: LEADERSHIP Investment benefits

- evidence of need or demand for the activity
- value for money
- leverage of other funding
- need for the organization to be funded through this scheme

### 2: CELEBRATION Ambition and impact of arts / heritage activity

- strength and quality of activity
- innovation and creativity of activity
- enhancing the cultural experience of those living, working, and visiting Belfast
- demonstration of the organisation's track record in arts / heritage activity

### 3: GOOD RELATIONS Extending and enriching participation in arts / heritage activity

- widening access to cultural activities
- developing audiences for arts / heritage activities
- supporting Good Relations and celebrating cultural diversity
- a track record of demonstrating respect, tolerance and / or undertaking activities which are neither threatening or offensive
- engaging with communities and marginalised groups

### 4: ECONOMIC REGENERATION Enhancing the cultural infrastructure and placing culture and arts at the centre of regeneration

- sustainability of arts / heritage activity
- enhancing the cultural infrastructure of Belfast
- enhancing the economic infrastructure of Belfast
- enhancing the use of public spaces
- skills development

### 5: MANAGEMENT Planning and Processes

- effective management and governance
- appropriate policies
- effective strategic planning
- effective marketing plans
- sound financial management
- effective monitoring and evaluation
- staff development processes

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